

Media Consent Form

This consent form applies to all students and staff of the following entities: Australian Institute of Management Education and Training, AIM Business School, Ivy College and Australasian College of Health and Wellness.

The Privacy Amendment Act 2001 imposes obligations upon organisations collecting personal information to protect that information.

Scentia Australia Pty Ltd (Scentia) carries out ongoing marketing and communication activities to maintain a positive profile. Images of individuals in photographs or film are treated as personal information under the Privacy Act where the person's identity is clear or can reasonably be worked out from that image.

Photos, video footage and work samples of students are used regularly by Scentia for a number of purposes and under current legislation this practice can continue. These situations are generally for the purpose of acknowledging the efforts of the student or Scentia, or for promotion of Scentia brands.

Consent

Written consent will be sought from a student to identify them (by image or name) for marketing and/or promotional purposes. The student will be required to complete and sign the Scentia Media Consent Form.

This consent, once given, will be amended or revoked only upon receipt of written notification from the student who gave it originally.

A student should notify Scentia immediately if any circumstance arises that would prevent Scentia using a student's photo, video images or work samples.

Remuneration

No remuneration is offered to students for whom consent is given to take part in marketing or promotional activities whether at the school or office level.

Copyright

At all times ownership of any material obtained from the above activities will vest with Scentia.

Consent Given

I give permission for photos, video/audio and samples of work created or contributed to by the person below to be used without remuneration or compensation in publications (print, websites, social media) and/or presentations sanctioned by Scentia.

Purpose

This consent applies to any use, recording or disclosure of the individual's name, recording or image, individual work and personal information, including but not limited to:

- Any activities engaged in during the ordinary course of the provision of education and training including graduation ceremonies and workshops
- Assessment of students and other purposes associated with the provision of education;
- Public relations, promotion, advertising, media and commercial activities;
- Use by the media in relation to activities that show the Individual in a positive light, e.g., scholarships
- Any other activities as sanctioned by Scentia

Duration

I acknowledge that the material may continue to be used for a number of years, even once the person's enrollment has ceased and that some of the products in which the material is used may have extended longevity.

Understandings

- 'Use' includes:
 - to create, make copies of or reproduce or retain in any form, including by camera, video, webcam, closed circuit television, mobile phone or any other form of digital recorder or device, including still or motion; and
 - to distribute, publish or communicate in any form, including in newsletters and other print media, television and the Internet, in whole or in part, and to permit other persons to do so.

Signed

Name of Person: _____

Address: _____

Tel: _____ Email: _____

Signature: _____ Date: _____

Any personal information will be stored, used and disclosed in accordance with the requirements of the Privacy Amendment Act 2001 (Cwlth).

Scentia ACN: 608 162 830 Is the parent entity for the following education providers:
Accredited Courses Australia Pty Ltd; ABN 79 003 558 423; RTO code 90535
Australian Institute of Management Education and Training; ABN 40 009 668 553; RTO code 0049
AIM Business School; ABN 40 009 668 553; Higher Education Provider ID PRV12071
Ivy Institute Pty Ltd trading as Ivy College; ABN 84 138 115 278; RTO code 40718
Australasian College of Health and Wellness; ABN 16 139 036 721; Higher Education Provider ID: PRV13002